

# THE BULLETIN



## Overseas Press Club of America

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November 15, 1952

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\* SPECIAL MEMORIAL CAMPAIGN ISSUE \*  
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THE OVERSEAS PRESS CLUB OF AMERICA

CORDIALLY INVITES YOU TO ATTEND

A SPECIAL RECEPTION TO CELEBRATE THE OPENING

OF THE MEMORIAL FUND CAMPAIGN

ON THURSDAY, NOVEMBER 20, FROM FIVE-THIRTY PM

AT THE RECEPTION LOUNGE, TIME-LIFE BUILDING

NINE ROCKEFELLER PLAZA

R.S.V.P.

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All Members of the Overseas Press Club are thus warmly invited to attend the kick-off party and first report meeting of the Memorial Fund Campaign, a project designed to establish a Memorial Press Center in honor of correspondents who have died in World War II and the Korean conflict.

Chairman of the reception will be Mrs. CLARE BOOTHE LUCE, who has accepted the post of Treasurer of the Memorial Fund Campaign. She will speak briefly, as will Co-Chairman EDWARD R. MURROW.

Members are urged to bring colleagues and friends who may be interested in participating in the campaign.

No admission will be charged; refreshments will be available.



CONVINCED THAT OPC MEMBERS MUST GIVE POSITIVE PROOF OF THEIR OWN ENTHUSIASM FOR THE MEMORIAL CLUBHOUSE PROJECT BEFORE THEY CAN EXPECT WIDESPREAD OUTSIDE HELP, THE CLUB OFFICERS HAVE DECIDED TO DEVOTE THIS ISSUE OF THE BULLETIN TO INFORMATION ABOUT THE PROGRESS OF THE CLUB'S NO. 1 PROJECT. (Bulletin Ed)

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Before the official opening of the campaign on November 20, the Club is endeavoring to receive pledges totalling at least \$25,000 from its own membership.

It is doing this for several reasons. As an organization that has always hailed independence and press freedom, it does not wish to solicit funds from outsiders before it has demonstrated the earnest willingness of our own membership to help themselves. Also, it is felt that such a positive example of enthusiasm cannot help but convince potential contributors of the merits of this project.

While this effort to request contributions from the membership began only last week, some \$5,000 has already been collected. Although the OPC does number a few wealthy persons on its roster, the majority of members are working newspaper people of extremely limited means. That they should have responded so early and so heartedly is a tremendous source of inspiration to those members actively engaged in the campaign.

In addition to the quiet work being done among the Club's membership itself, wheels are rolling to launch the campaign on November 20 with a maximum of public notice. MRS. CIARE BOOTHE LUCE has graciously accepted the post of treasurer of the Memorial Drive. Several newspaper columns, two or three radio and television broadcasts as well as news magazines will acquaint New Yorkers and Americans everywhere with the scope of the Club's Memorial Fund Drive.

Finally, some 13 Memorial Fund sub-committees, from LOWELL THOMAS' committee on special gifts to others responsible for contacting business and industrial executives, have now been organized and are already functioning. The U.S. Bureau of Internal Revenue has ruled that all gifts to the Memorial Building Project are tax deductible. This will be of great interest to potential contributors. While gifts from members, editors, executives and other individuals will form the backbone of our campaign, corporate contributions will be necessary to put the campaign over the top.

At a luncheon meeting, Nov. 10, Co-chairman EDWARD R. MURROW and PATRICIA LOCHRIDGE explained details of the Fund Drive to Club officers, the steering committee of the campaign, and those club members who will compose a special working committee. Present were: QUENTIN REYNOLDS, KATHRYN CRAVENS, CIARE BOOTHE LUCE, BOB CONSIDINE, LOWELL THOMAS, EUGENE LYONS, SEYMOUR BERKSON, JOSEPH ROSAPEPE, MALCOLM MUIR, JR., J.C. DINE, GARDNER COWLES, HAL BOYLE, JOHN DALY, VICTOR KNAUTH, WILLIAM F. BROOKS, GERALDINE SARTAIN, LOUIS BOWEN, MADELINE D. ROSS, LEONARD SMITH, WILLIAM P. GRAY, SANFORD GRIFFITH, B. MATHIEU, HERBERT MATTHEWS, JOSEPH WURZEL and William C. Coppersmith, director of the campaign.

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JOSEPH ROSAPPE HAS BEEN NAMED CHAIRMAN OF A SPECIAL COMMITTEE TO SPUR MEMBERSHIP PLEDGES AND GIFTS.

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## EUROPE-BOUND?

### "THE PRESIDENT"

Special "Thrift Season" fares (Nov. thru March) for this deluxe "Strato" Clipper\* service start at \$557.80 round trip. You save \$101!

### "THE RAINBOW"

Pan American's popular tourist service in pressurized Super-6 Clippers. Round trip fares start at \$364.80. You save \$69!

\*Trade Mark, Reg. U.S. Pat. Off.  
Small charge for meals on "The Rainbow"



# PAN AMERICAN

WORLD'S MOST EXPERIENCED AIRLINE

THERE'S NO BETTER TIME  
...OR PRICE...THAN NOW!



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**ALTERNATES**

KATHARINE R. LEEDS  
LEONARD S. SMITH  
CORNELIUS RYAN

Campaign literature will soon be available, including a brochure prepared by DICKSON HARTWELL, but in the meantime, the Club officers feel the membership should have at their fingertips all the background information on the OPC drive to raise \$300,000 for a Memorial Press Center, especially since their contributions and pledges are needed immediately.

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WHY A PRESS CENTER? In all the United States, the most news-conscious nation in the world, there are less than half a dozen press centers where members of the journalistic profession and allied fields can meet for purposes more serious than conviviality. In New York, news capital of the world, there is none.

Of all the professions and trades, journalism is the one that most thrives on exchange of information. Reporters and editors, too, need and constantly seek the association of their colleagues, for they well know that it is through the intimate exchange of ideas-- through a constantly maintained flow of thought and word-- that minds are kept sharp and that wits are kept keen. As a setting for this vital stimulation, in New York today there are available to other than local newsmen little more than the facilities of public cafes.

To remedy this condition and to provide a fitting memorial to those of their colleagues who have given their lives in the business they loved, the members of the Overseas Press Club are inviting others to join with them in establishing through the Correspondent's Fund the Memorial Press Center and a headquarters and permanent home for the largest and most vigorous organization of its kind in the world.

WHO MAY USE THE PRESS CENTER? Perhaps the best evidence of need for a Center and the effectiveness of the OPC in meeting this need occurred immediately after an option was taken on the property the Center will occupy. Within 24 hours, four newspaper clubs in New York asked to participate in the Press Center plan!

Journalists from all over the world visit New York, not only to report the work of the United Nations, but on State Department scholarships, on roving assignments and on lecture tours. Until now there has been no place where they could be both welcome and helped. At the Memorial Building arrangements can be made for letters of introduction, for interviews with American authorities and business, industrial and educational leaders, for counsel on news procedures in the United States and for such services as hotel reservations, theater tickets and sightseeing.

Students of journalism, many of whom visit New York during vacations will be welcomed. They will have access to the library and research room. They will be able to discuss their careers with experts in the field and receive informally practical guidance in the vocation to which they aspire. A job placement service will be at their disposal and the Placement Committee will advise editors of young men and women who appear to have marked ability.

The Center will be available, too, to executives in the major public relations firms who are more or less in constant touch with the press, to business men and to organizations of reporters, writers and others in allied fields whose memberships are too small to permit them to equip and maintain separate facilities.

A Press Center would enhance the standing of journalism in New York and would contribute toward the improvement of the practice of journalism. But a Press Center is not created merely out of a building. It can develop only through active participation of undisputed leaders. Such are the backbone of the Overseas Press Club who are called upon to give their tangible support to this project now.

DONATIONS IN CASH AND PLEDGES PAYABLE BY FEB. 1, 1953 ARE BEING ACCEPTED BY THE FUND. MAKE CHECKS PAYABLE TO THE CORRESPONDENT'S FUND (SPECIAL BUILDING PROJECT). DONATIONS ARE DEDUCTIBLE ON FEDERAL INCOME TAX RETURNS. ANY SIZE CHECK OR PLEDGE APPRECIATED.



HOW THE MEMORIAL PRESS CENTER WILL BE OPERATED: A five-story building centrally located in east mid-town, Manhattan, has been selected as the Memorial. It will be remodeled to provide for the most efficient use of its commodious space. When finished it will include:

LIBRARY AND ARCHIVES

The Library will be one of the most useful of the Club's many special rooms, for it will contain what is expected to become the most comprehensive library of volumes related to reporting news in any club in the world. Original manuscripts, maps, notable issues of newspapers, recordings of momentous broadcasts and prints of outstanding and historical news pictures will be kept in the archives and be made available to serious students of journalism.

CONFERENCE ROOM

The Conference Room will provide New York with what the City has long needed-- an appropriate place where news conferences may be held with all the required facilities. Heretofore many conferences have had to be held in hotel rooms, completely inadequate for the purpose, or in offices located without regard to the convenience of the press. Now it will be possible for the men who make the news to meet conveniently and in a pleasant setting with the men who write it.

DINING AND MEETING ROOM

Good food, well-prepared and inexpensively served is a primary objective of the plans for the Center. The operations of a score of club and public dining rooms have been under study by a Club committee for more than a year. This facility will be built up gradually as the accumulation of experience guides the Board of Governors in the Dining Room development. Here, forums, discussion meetings and other Club functions now held in public restaurants, will be presented to members and their guests. For the first time in its history, the OPC will be able to hold all its functions with the exception of the Annual Awards Dinner, at the same place.

HEADQUARTERS OFFICES

As an organization meeting certain needs of some 700 members, the headquarters office facilities of the Club are inadequate. In the Memorial Building there will be space to work and grow.

COMMITTEE ROOMS

Practically every day some committee of the OPC is in session and sometimes during the year three or so committees may meet at the same time. With the new building, these committees may now meet in an atmosphere which makes for pleasant efficiency. This should lead to even greater accomplishments on the part of these important volunteer groups.

OFFICES FOR AFFILIATES

In addition to space for the Correspondents Fund, there will be offices for other journalistic organizations which will also have access to the social and other facilities of the Club. By having major organizations in one building, cooperative ventures can be more readily planned and more effectively carried out.

LOUNGE

As a meeting place for newsmen and women, and their colleagues in allied fields, the Lounge is expected to become one of the most popular points of rendezvous in New York.

SPECIAL SERVICES OF THE MEMORIAL PRESS CENTER

In addition to the normal services of a Club to its members when it occupies the Memorial Press Center, the OPC will be able to undertake other activities long regarded as urgent. Among these contemplated are:

Message Service - Members can avail themselves of 24 hour-a-day message service.

Mail Service - The OPC will maintain a mail forwarding and holding service for any member desiring to use it as a permanent or temporary address.

Dressing Room - Members from out of town who wish a place to change from street clothes into evening wear will find a room- plus a shower- for this purpose.

Guest privileges - Members may extend the privileges of the Club for a period of two weeks to friends visiting the City.

Lecture Bureau - As a convenience to members who accept lecture engagements, the Press Center will operate a booking service. Arrangements will also be made to accept voluntary speaking engagements for members who occasionally speak as a public service.

Recording - Equipment for making a tape recording of important speeches, press conferences and other public statements will be available.

News Room - Typewriter and other facilities will be made available to correspondents and to qualifying students.



Here is the Foreword by EDWARD R. MURROW for the forthcoming brochure "A Press Center in New York".

"The men shown here were once our colleagues. They are no longer. They were a distinguished lot. Some of them got to be famous. Ernie Pyle of Scripps-Howard, who left us at IJ SHIMA. Ralph Barnes, of the Herald Tribune, who crashed over the Balkans, Raymond Clapper, H.R. Knickerbocker and many more. There were others, too, less well known but no less honorable staffers of International News Service, TIME, Inc. United Press, the New York Times, The Chicago Sun-Times, The Associated Press, The Reader's Digest-- the great organizations of contemporary journalism-- who were just a little more conscientious and perhaps a little less lucky than some of the rest of us.

"We desire to honor them.

"We desire to honor them in a way which seems peculiarly fitted to this dynamic age-- with a living memorial, one dedicated to the profession they cherished, lived in and died in.

"Such a memorial is described in these pages.

"The description may lack the reverence and sentiment often associated with memorials. It was planned that way. It is our job to deal in practical, factual terms. Moreover, the Memorial itself is so practical and the need for it so obvious that it needs no frame of sentiment. Happily, the men we thus honor were practical, factual fellows. It seems to us this is the way they would want it". \*\*\*\*\*

MAKE CHECKS PAYABLE TO THE CORRESPONDENT'S FUND (SPECIAL BUILDING PROJECT)

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In considering plans for a Press Center, the Board of Governors of the OPC has been guided by this basic principle: its facilities must be extended to provide the widest possible appropriate use.

Just as the Center should have the widest possible use, so, it is believed, its establishment should have the widest possible participation. Anyone who is interested in this project is invited to join with members of the OPC in insuring its success.

The building purchased and developed for the Press Center will become a capital asset of the Correspondents Fund of the Club, a charitable organization in which ownership of the building will be placed. Through its lease to the OPC for the proposed development the Fund is expected to derive an enduring revenue and thereby to extend its philanthropic work. Thus a triple purpose is served: a Press Center, a living memorial to men respected around the world, and potentially, a substantial and regular income for the Fund.

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Co-chairmen ED MURROW and PAT LOCHRIDGE together with our experienced fund director, Mr. Coppersmith have expressed much gratification about the "spontaneous groundswell of enthusiasm which our newly-formed program appears to have stimulated." With the help of club members as a start, they know the drive will succeed.

CONTRIBUTIONS TO THE FUND ARE DEDUCTIBLE FROM YOUR FEDERAL INCOME TAX.

## The distance to death

Travel statistics of the past five years indicate that you can go six times as far by rail as you can by air before being mathematically certain of meeting death.

Rail transportation is eight times safer than auto and taxi in terms of death, and seventeen times safer in terms of injury. The Chesapeake and Ohio Railway Company, for example, has not suffered a passenger fatality in the last thirty-seven years.

When it comes to the distance to death we find that it is twenty-five hundred times around the earth by air and fifteen thousand times around the earth by rail. (And there are some commercial travelers who feel that they must be approaching these figures!)

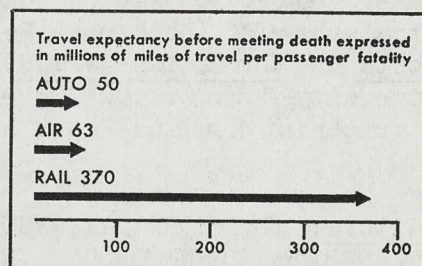
The airplane pilot doing only nine hundred and fifty hours per year for only twenty years at two hundred and fifty miles per hour can expect to spend only thirteen working lifetimes before meeting death. There is the consolation of knowing, however, that there is very little prospect of his being merely injured.

The railway conductor, looking forward to a fifty-year working life one hundred and fifty miles per day, three hundred days per year, can reasonably expect to go one hundred

and sixty-five lifetimes without death, but only five lifetimes without injury.

We office workers and non-commercial travelers may have a less glamorous existence than the airplane pilot, but before we cloister ourselves to escape the mathematical certainty of death by travel if continued long enough, we might remember that more accidents occur at home than any place else on earth. At home the distance to death may be only to a slippery bathtub.

This is a column written for Railway Progress Magazine by Robert R. Young, Chairman of the Federation for Railway Progress, and is reproduced here as a public service.



## Chesapeake and Ohio Railway

Terminal Tower, Cleveland 1, Ohio



MEMBERSHIP APPLICATIONS

ACTIVE: James Wakefield Burke: Indianapolis News, staff correspondent in Germany. Formerly: Esquire, 1945-47: Indianapolis News 1948 to present, in Germany. Proposed by BOB CONSIDINE; seconded by JOHN GOETTE.

Sam A. Jaffe: now Life Magazine. Formerly BBC string correspondent in Tokyo, Yokohama area, Nov. 1944-Feb. 1945. U.S. Marine Corps combat correspondent Korea, July, 1950-July 1951. Proposed by FRANK GIBNEY; seconded by DON BURKE.

Lionel J. Holmes, Manager Rio Bureau, McGraw Hill World News. Permanently in Brazil for McGraw Hill since July, 1952. Proposed by RUSS ANDERSON; seconded by CLIFF STARK.

NEW MEMBERS ELECTED

JOHN BARKHAM, Chairman of the Admissions Committee, announced the admission to active membership of CREDE CALHOUN, New York Times, and ANNELIESE MAUSS, Time, Inc. and to Guest membership GERALD P. WEEREN, U.S. Editor, De Spaarnestad Publishers (Holland and Belgium).

NOTICE ! The New School for Social Research in association with the OPC will present the second of a monthly series of world reports: "Psychological Warfare: East-West Propaganda Battle", Friday Nov. 21 at 8:30 p.m. in the school auditorium. Admission \$2. Participants will be: Arvid Brodersen, Professor of Sociology, New School; John Crosby, Radio columnist, N.Y. Herald Tribune; Lewis Gallantiere, Radio Free Europe; Leo Lowenthal, Voice of America; Joost A.M. Meerloo, New School lecturer; John Oakes, N.Y. Times; Leo Rosten, Look and Saul K. Padover, Dean School of Politics, New School.

NEXT WORLD REPORT: Jan. 23. Subject: "North Africa and the Emergency of the Moslem World."

SHORTS: HAROLD K. MILKS, AP correspondent in New Dehli was elected President of the Foreign Correspondents Association of India, succeeding N.Y. Times ROBERT TRUMBULL; the MILKS expect to return next June for home leave....GEROLD FRANK elevated from Associate Editor of Coronet to Senior Editor beginning with December issue....CECIL GARNES at Hotel Madison Square has pieces in this month's Coronet and next month in True....VICTOR LASKY debates ex-FBI man Herbert Philbrick over Town Hall of the Air, Tuesday, Nov. 18 from Springfield, Mass.; subject: "Should the Communist Party be Outlawed"....RUTH LLOYD in Freeville, N.Y. to do story on George Junior Republic, inaugurating a 17-year old President this week....DON COE vacationing southward Nov.8-Dec. 1....CECIL BROWN debated Admiral Zacharias at YMCA forum, Hamilton, Ohio, Nov. 10 on "Is Our Foreign Policy Succeeding"....ROBERT SKIDMORE whose fifth novel, "The Years are Even" has just been published, is recovering from an operation in a West Coast hospital.

JESSIE STEARNS, OPC Washington correspondent, reports NED NORDNESS, chief MSA division of information, leaves soon to attend USIS meeting in Paris in early December .... MAY CRAIG in New York Nov. 11 to appear on "Keep Posted"....Judge N.F. ALLMAN and JESSIE celebrated Armistice Day by eating Chinese tiffin together.

Bernard Slydel, free-lancing for Odhams and Kemsley groups in London dropped into OPC to bring greetings from London Press Club .... JULIEN BRYAN writes from Ankara: "We listened all day yesterday to election news. Turks thought Stevenson would win. Home about Christmas.... BRYAN asks if anyone knows if there is a foreign press club in Djakarta where he is bound .... RAY JOSEPHS thinks his article in Nov. 9 American Weekly on "Ten Easy Ways to Make Money" ought to help on funds for the new Clubhouse....FRED BARTON, pleads from Akron, Ohio, that the OPC "book more Republican speakers from here on." FRED has pieces in November Guideposts and Christian Herald....BILL HETHERINGTON lectured at Penn State Nov. 3 and Boston University Nov. 6....MAJOR BILL ORMEROD entertained at lunch for Punch Editor Kenneth Bird, Cartoonist Rowland Emmett here for Punch exhibit in Time-Life Building running through Dec. 6.

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Editors: MARY HORNADAY, RUTH LLOYD. Editorial Board: RUSSELL F. ANDERSON, Chairman; CHARLES ROBBINS, JOHN MOROSO, IRVIN S. TAUBKIN, TED DEGLIN, DANIEL VAN ACKER.

Special Correspondents: CURT HEYMAN (Paris); WALTER C. WEISBECKER (Rome); JOSEF ISRAELS, II (Vienna); GEORGE AXELSSON (Stockholm); JOHN WILHELM (Mexico City); DAVID BOGUSLAV (Manila); ALEXANDER MAC DONALD (Bangkok); MAX DESFOR (Tokyo); KATHLEEN MC LAUGHLIN (United Nations); JESSIE STEARNS (Washington).

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